



June 2005

Meet at the "REC ROOM" **OPD Launches Recreation Website**

www.county.milwaukee.gov/recreationcalendar

Are you a person with a disability, bored, having no fun, few friends, nothing to do? Are you an agency, supporting events that are accessible, looking to be welcoming to people with disabilities, and needing to "hook up" with folks? Why not meet at The Rec Room?

The Rec Room, a master recreation calendar features accessible events designed with people with disabilities in mind. Hosted by Milwaukee County's Office for Persons with Disabilities, the Rec Room will link people, places, and events.

"We believe that all community activities should be welcoming and accessible to people with

disabilities. But we've also heard from others that they want to be able to choose events



designed especially for them," said Don Natzke, Director of the Office for Persons with Disabilities.

The Rec Room will create a place where people with computer access need not be associated with a disability related agency, to learn about recreation designed specifically for people with disabilities. Community agencies will be able to place their recreation offerings before many more consumers. Organizations can feature special pricing programs designed to attract consumers with disabilities.

For more information contact Bridget Bannon at 414-278-3938 or e-mail bbannon@milwcnty.com.

COMPUTER CLASS -

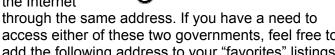
Individuals with Disabilities

The United Methodist Church of Whitefish Bay, 819 E. Silver Spring Drive will offer computer classes for people with disabilities over 18 years of age or their caregivers. Classes are offered at the church computer lab and are taught by volunteer instructors. While the church and computer lab are accessible, at this time, the computer lab can only offer the "Big Keys" assistive device or roller ball mouse. Students otherwise must be able to use a keyboard or mouse and read a computer screen. The classes are intended to provide educational development, social stimulation and personal growth experience and will move at a pace comfortable for the students. Starting Thursday[^] June 23rd, 2005 Introduction to Word class will meet once a week for six weeks for a term fee of \$30.00. Accommodation of people will depend on the space in class and availability of volunteer staff so apply early for special needs classes. For more information, please call the church at 964-2424 or write to UMC, 819 E. Silver Spring Drive, Whitefish Bay, WI 53217 or e-mail New Horizons Un-Limited at horizons@new-horizons.org . Ask for the people with disabilities computer class coordinator when calling.

NEW WEBSITE FOR LOCAL GOVERNMENTS

The City of Milwaukee and Milwaukee County governments can go**Milwaukee**

be accessed on the Internet



access either of these two governments, feel free to add the following address to your "favorites" listings on your computer.

www.milwaukee.gov



Telephone: 414-278-3932 (VOICE); 414-278-3937 (TDD); 414-278-3939 (FAX)



Office of County Executive Scott Walker



Handi-NEWS & NOTES



June. 2005

HAPPENINGS IN THE PARKS!

Wehr Nature Center

Moon Walks for Families/Adults/Singles

June 17, 7:00 p.m. - 9:00 p.m. Call for program information. Pre-registration & fee required.



Astronomy has never been

more fun! Come to Wehr for hands-on astronomy and a stroll through the woods to the oak savanna to see the moon, stars, planets and/or meteors. Each session will cover a different astronomical topic and will include time inside the inflatable planetarium (Starlab) as well as viewing with telescopes and/or binoculars when possible. Programs will run rain or shine.

Little Wonders for Twos - 9:30 - 10:30 a.m. Little Wonders for Threes - 11:00 - Noon

June 6 - Toddlers and their parent will enjoy learning about a different topic of nature each month.

All children must be accompanied by an adult. Please, no non-participating siblings. Pre-registration required.

Fee: \$7.00/Child, \$5.00/Friends of Wehr

Call 414-425-8550 for Registration Deadlines, Program Details and Fee Information

Boerner Botanical Gardens

FREE Garden Walk – Irises – The Poor Man's Orchid June 2 - Garden Walks are free to the public and start at 5:30 p.m. in the Atrium of the Education & Visitors Center.

Garden Walk – Outdoor Classroom Peonies, Peonies, Peonies

June 7 - Enjoy a combination of classroom information followed by a related tour of the Gardens with experts in their field. For more information or to pre-registration, please call 414-525-5653.

Growing Gardeners - (Ages 3, 4 & 5): Frogs, Toads and Turtles

June 11 & 14 - Take a big leap towards summer and look for clues about our Garden friends. Move at a turtle's pace or hop like a toad to find just the right habitat. Pre-registration is required, please call 414-525-5653.

FREE Garden Walk - Hundreds of Hosta

June 15 - Garden Walks are free to the public and start at 5:30 p.m. in the Atrium of the Education & Visitors Ctr.

Annual Garden Party - Fiesta de las Flores

June 18 - When the Friends of Boerner Botanical Gardens present their Annual Benefit on June 18, 2005, "Fiesta de las Flores" the setting will be magnificent — breathtaking Dahlias, flowering crab apple trees, peonies and not to mention roses in all their splendor. Beginning at 6 p.m. the party will host a Garden Stroll Cocktail Hour and a Fiesta Dinner in the Education and Visitor Center. The vibrant flavors and contempory cuisine will be catered by The Bartolotta Catering Company. A Voice Auction featuring Katrina Cravy, of FOX 6, will follow. Corporate Tables and individual tickets are still available. Please call 414-525-5653 for more information.

Annual Festival of the Rose

June 22 – 26 - Celebrate the Rose at Boerner Botanical Gardens!

FREE Garden Walk - Roses

June 22 - Garden Walks are free to the public and start at 5:30 p.m. in the Atrium of the Education & Visitors Ctr.

Afternoon Tea in Rose Garden and Rose Lecture

June 23 - Enjoy a traditional Tea while relaxing in our Rose Garden. For more information or to pre-register, please call 414-525-5653.

Rose Festival Wine and Cheese Reception

June 24 - Enjoy wine and cheese while strolling through the beautiful Rose Garden. Tickets may be purchased in advance by calling 414-525-5653.

Rose Petal Tea Party

June 26 - The Rose Petal Tea Party is an event for big and little girls. For more information or to pre-register, please call 414-525-5653.

Paiama Jamboree

June 26 - Participate in our Pajama Jamboree, sponsored by Festival City Symphony, and be a part of the pajama parade and vote for the best bed time buddy. Pre-registration is required, please call 414-525-5653.

FREE Garden Walk - Featuring Ferns

June 29 - Garden Walks are free to the public and start at 5:30 p.m. in the Atrium of the Education & Visitors Ctr.

Dates and topics may change, please call 414-525-5653 to confirm and pre-register.

MILWAUKEE COUNTY OFFICE FOR PERSONS WITH DISABILITIES

Office of County Executive Scott Walker



Handi-NEWS & NOTES



June 2005

WIL-O-WAY SUMMER ACTIVITIES-Sign Up Now!

Your Passport to Summer Adventures summer activity guide is available. Over 75 activities are being offered this summer. Whether you are interested in sports, crafts, socializing, cards, movies, or outings, we have it covered. Activities take place in 3 county locations and outings occur throughout the community. This year we teamup with MPS Adaptive Sports and PGA instructors to offer golf. Listings of IndependenceFirst's & MPS' BlazeSports are also included. Call 414-571-5566 ext 424 or go to www.eastersealskindcaresewi.com for listing.

MICROSOFT PARTNERS WITH INDEPENDENCE FIRST - New Project

The Microsoft Accessibility Resource Centers (MARCs), a new nationwide Microsoft project, are now showing visitors what's possible with accessible technology solutions available on computers today. In Wisconsin, Independence First. a Metro Milwaukee nonprofit service provider for people with disabilities and business resource on access and workforce accommodations, was notified that it is the state's only Microsoft Accessibility Resource Center (MARC). "It's a privilege to be selected," says Lee Schulz, Independence First's Executive Director. "Microsoft's commitment to creating products that help all people use computers easier is not understood by many businesses and individual users. We will get the word out and hope to increase opportunities for people with disabilities and the community at large."

The project shows Microsoft product features that can aid all users-with and without disabilities. Whether computer users want to prevent injury, or currently experience reduced eyesight, wrist/arm discomfort, or hearing loss, Independence First's MARC will demonstrate accessibility options and

assistive technology products that make computers easier and more comfortable to use. "Our goal is to work with centers across North America to increase awareness of accessible technology solutions that are available on today's computers," notes LaDeana Huyler, Product Planner, Microsoft Accessible Technology Group.

Information Technology and Human Resource professionals may find through Independence First's MARC that Microsoft's features could eliminate the need for accommodations that would have been at an additional cost to employers or individual users. If businesses incorporate this knowledge and use Microsoft access features in new hiring practices, workstation setup, retention efforts for aging workers or those with work-related disability, there could be a real cost savings and a net gain on the bottom line.

Independence First's MARC is equipped with video demonstrations and accessibility tutorials that show how to set computers for individual standards of ease, convenience, and comfort. Staff experts in computer technology and accessibility are available to field questions and assist center visitors in learning about and setting accessibility options and working with assistive technology. Microsoft Accessibility Resource CD Sets that further explain and demonstrate Microsoft Windows XP accessibility options are available. For more information about Independence First's Microsoft Accessibility Resource Center or to get on the list for upcoming training classes, please call Cindi Pichler at 414-291-7520 V/TTY or email at cpichler@independencefirst.org.

The Association of Assistive Technology Act Programs (ATAP) and the State Assistive Technology Programs are collaborating with Microsoft and the Alliance for Technology Access (ATA) to establish the MARC Centers. On the web, http://www.microsoft.com/enable/centers/.

Independence *First* is Metro Milwaukee's primary nonprofit resource on access and independent living for people with disabilities.





* Advertisements * June 2005

Milwaukee County, the Commission for Persons with Disabilities and Handi-NEWS & NOTES neither endorses nor supports these businesses or products or services offered.



AFFORDABLE HOUSING

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MCTS takes you Straight to the Gate for Summerfest and all Lakefront Summer Festivals. Visit us on the Web at www.RideMCTS.com or call 414-937-3252 for your free copy of "Straight to the Gate."



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MILWAUKEE 414 543-1114 4404 W. Oklahoma Ave.

GLENDALE 414 906-0000 6260 N. Port Washington Rd.

CUDAHY 414 486-6249 1995 E. Norse Ave.

Call For Saturday Hours 1 800 454-3828

MILWAUKEE COUNTY OFFICE FOR PERSONS WITH DISABILITIES

Telephone: 414-278-3932 (VOICE); 414-278-3937 (TTY); 414-278-3939 (FAX)

COURTHOUSE, 901 N. 9TH STREET, ROOM 307-B • MILWAUKEE, WI 53233





* Advertisements * June 2005

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JUNE							J	UL	Y				
sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat
			1 @sd 9:05	2 @la 9:10	3 @la 9:40	4 @la 9:10				,		1 pit 7:05	2 pit 6:05
5 @la 3:10	6 nyy (i) <i>7</i> :05	7 nyy (i) 7:05	8 nyy (i) 7:05	9	10 @phi 6:05	11 @phi 6:05	3 pit 1:05	4 @fla 5:05	5 @fla 6:05	6 Ofla 6:05	7 @fla 12:05	& @atl 6:35	9 @atl 6:05
12 @phi 12:35	13 @tb (i) 6:15	14 @tb (i) 6:15	15 @tb (i) 6:15	16	17 @tor (i) 6:07	18 @tor (i) 4:07	10 @atl 12:05		12 STAR 6 t Detroi		14 dc 1:05	15 dc 7:05	16 dc 6:05
19 tor (i) 12:07	20 chi 7:05	21 chi 7:05	22 chi 7:05	23 chi 1:05	24 min (i) 7:05	25 min (i) 6:05	17 dc 1:05	18 @stl 7:10	19 Østl 7:10	20 @stl 7:10	21 @stl 1:10	22 @cin 6:10	23 @cin 6:10
26 min (i) 1:05	27	28 @chi 7:05	29 @chi 1:20	30 @chi 1:20			24 @cin 1285 31 sf 1:05	az	26 az 7:05	27 az 1:05	28 sf 7:05	29 sf 7:05	30 ef 6:05

home away (x) exhibition (i) interleague All games cst. Game times subject to change.

JUNE & JULY PROMOTIONS

Little League Night Friday, June 24

All little leaguers in uniform will parade around the warning track. Contact your local Little League representative for ticket information.

Adult Baseball Cap Saturday, June 25

The first 15,000 fans 21 and older receive a Brewers cap, courtesy of Miller High Life and the Miller Brewing Company.

Post Game Fireworks Extravagansa Saturday, July 2

All fans are encouraged to stay after the Brewers vs. Pirates game to view a spectacular fireworks display, courtesy of Goodwill Industries of Southeastern Wisconsin.

Doug Davis Kids Mini Bobble Sunday, July 3

The second in a series of four Mini Bobbles, the first 10,000 kids 16 and under will receive a mini bobble doll of Doug Davis, courtesy of Sentry Foods. Limit one bobble doll per child, not per

2nd Annual Picnic at Miller Park Thursday, July 14

Purchase your tickets to attend the Brewers Charities "Picnic at Miller Park" following the game against the Washington Nationals. For details, call 414-902-4403.

Rollie Fingers All Fan Bobble Head Saturday, July 16 All fans in attendance will receive a col-

lectible Brewers bobble head doll featuring former Brewers player Rollie Fingers.

Walk of Fame Tuesday, July 26

The Brewers will induct Harvey Kuenn and Don Money as 2005 inductees in the Miller Park Walk of Fame.

Adult Brewers Cap

Friday, July 29
The first 15,000 fans 18 and older will receive an adjustable Brewers cap, courtesy of Culver's.

5K Run/Walk World Famous Sausage Race Saturday, July 30

The seventh annual Sausage Race will take place at 9:00am by the Klement's Sausage Haus parking lot at Miller Park. Entry fee includes T-shirt, hotdoq/brat, soda and a Terrace Reserved ticket to the game. Presented by Brewers Charities, Inc. For details, call 414-902-4403.

Chevrolet Brewers Adult Key Chain Saturday, July 30 The first 15,000 adults 17 & over will

receive a Chevrolet - Brewers Key Chain, compliments of Chevrolet.

Skippy Kids Lunch Box Sunday, July 31

The first 10,000 kids 16 and under will receive a Brewers metal lunch box, compliments of Skippy and Ragu.





Health. Security. Independence.



Do you have questions about **SSI** and Managed Healthcare in Milwaukee?



Managed Health Services has answers.

- * Over the phone
- * In person (group or individual)



Managed Health Services

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TDD/TTY (414) 345-4621

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MILWAUKEE COUNTY OFFICE FOR PERSONS WITH DISABILITIES

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VAN FOR SALE

Fully accessible 1985 Ford Econoline 150 full size van with raised roof and extended, remote-controlled side doors. Hand controls for driving and 90 degree swivel driver's seat for easy transfer. 1997 model remote-controlled Braun hydraulic swing out lift. New parts under the hood include fuel pump, muffler, rebuilt carborator, alternator, gas tank for excellent running at 94,000 miles. Air conditioning, curtains & tie downs. \$6,600. Call Ron, 414-445-8677

VAN FOR SALE

1993 Dodge Caravan, new tires, fuel pump, chair/scooter lift, hand controls. 40,000 Miles on transmission. \$2.850.

Call @ 262-797-9624

VAN FOR SALE

1998 Dodge Grand Caravan, 59,000 miles, fully automatic Crow River lift, w/c tiedowns, keyless entry, power windows & locks, air conditioning, cruise, AM/FM cassette, much more. \$9,000

Contact Judy after 6pm @ 262-692-2830

gardenergirl48@hotmail.com

STANDING TABLE & SCOOTER FOR SALE

Standing table, 3 years old. Paid \$3,700 new, asking \$1,000. Legend scooter w/ charger, ½ year old. Paid \$3,500 new, asking \$1,700.

Call Jeff @ 920-231-0128

FOR SALE BY OWNER

<u>Universal Design</u> ranch home on the Eagle River chain in Northern Wisconsin.

New 3 bedroom, 2 bath home built wheelchair friendly. Roll-in shower, wide doors, recessed kitchen sink. Home sits on wooded one-acre lot with 125 foot frontage on Eagle River. \$349,000 Please call (262) 679-3839

Todd Kiefer

Operations Manager

1525 N. 4th Street Milwaukee, WI 53212 (5 blocks north of the Bradley Center)



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Quality Conversions at Reasonable Prices

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264-3900

CONDO FOR SALE

East Side wheelchair accessible, five room, 2 bedroom, 1 full bath, condo for sale. Near Lake Michigan, parks, stores, restaurants and theaters. The address is 1830 E. Kane Place, Milwaukee WI 53202. MLS #741252. Listing Price: \$275,000. Interested parties can contact:

Mark @ **414-617-2418**, or Patti @ **414-224-1600**

SCOOTER FOR SALE

Invacare Panther scooter. Needs front end work. New batteries & new motor. Runs fine. Asking \$225.

Call @ 414-762-9202

SCOOTER FOR SALE

Solo scooter with charger. Maroon and white, 3 years old, hardly used. Asking \$800 or best offer. Must sell!

Call @ 414-347-0652

POWER WHEELCHAIR FOR SALE

Bruno Model 2300 Power Wheelchair with ProControl seat back and Quadtro inflatable cushion seat, extras. 3 Years old, used once outside the home. Asking \$2,400.

Call Nick @ 262-549-9599

POWER WHEELCHAIR FOR SALE

Pronto M6 model power wheelchair with variable speed & reverse. Built in battery charger. Color; dark blue. Must sell; \$1,400 or best offer. Will Deliver.

Call Gordie @ 414-321-8094

POWER WHEELCHAIR FOR SALE

Action Power 9000 power wheelchair for sale. Size is adult standard. Seat width = 18" wide. Comes with a backpack and cushion.

Call @ 262-691-2598

POWER WHEELCHAIR FOR SALE

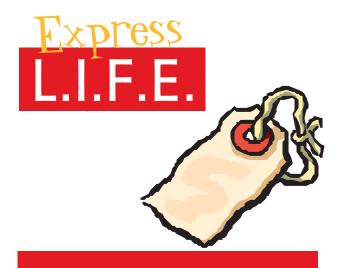
Invacare Power Wheelchair, adult standard, 300 lb. Capacity, 7 months old, asking \$3,500.

Call @ 414-760-1918 or 414-353-1827

MILWAUKEE COUNTY OFFICE FOR PERSONS WITH DISABILITIES

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COURTHOUSE, 901 N. 9TH STREET, ROOM 307-B • MILWAUKEE, WI 53233



When & Where

10:00 a.m. to 1:00 p.m. Saturday, June 11

Meet at MCFI Main Campus Parking Lot 2020 West Wells Street Milwaukee

Questions?
Call Mary Rogowski at
414.937.2100

Bargain Treasure Hunt

Try something new!

We'll board the MCFI van for a day of bargainhunting at local rummage sales. Who knows what treasures we'll find as we go from sale to sale?

Cost is just \$8 per person, which includes the cost of riding in our van and lunch at McDonald's. Bring your own cash to spend at the rummage sales.

Any person who needs personal care support needs to have a caregiver attend with them. Caregivers may attend free of charge.

Transportation to and from MCFI is "on your own." Meet in the MCFI parking lot, 2020 W. Wells St.

Space is limited. Please send your check to MCFI early to reserve your spot!



REGISTER NOW! Deadline is June 6.

Bring or mail this completed form, with check or money order payable to Milwaukee Center For Independence, to:

Milwaukee Center For Independence 2020 W. Wells St, Milwaukee, WI 53233

Facility Name	2:				
Contact Nam	ie:				
Street Addres	s:				
City:	State:	Zip:	Phone:		
Email:					
Number attending		X \$8 each	n, total enclosed: \$		

CC# 37142000 CC420 Rummage Sales



When & Where 6:00 to 7:30 p.m.

Thursdays, June 9 & 16

MCFI Main Campus 2020 West Wells Street Milwaukee

Questions? Call Mary Rogowski at 414.937.2100

Japanese Cooking!

Try something new!

Join us in "The Apartment" at MCFI's Main Campus as we learn how to cook two delicious Japanese dishes. Naomi Bodine, who is from Japan and is one of MCFI's music therapists, will show us the secrets of preparing Japanese cuisine.

In our first session, we'll be making sushi rolls (no fish); and in our second session, we'll practice making Teriyaki Chicken.

Best of all, we'll be sampling what we cook.

Cost is just \$20 for both sessions!

Any person who needs personal care support needs to have a caregiver attend with them. Caregivers may attend free of charge.

Transportation is "on your own."

Space is limited. Please send your check to MCFI early to reserve your spot!



REGISTER NOW! Deadline is June 2.

Bring or mail this completed form, with check or money order payable to Milwaukee Center For Independence, to:

Milwaukee Center For Independence 2020 W. Wells St, Milwaukee, WI 53233

Facility Name:					
Contact Name:					
Street Address:					
City:	State:	Zip:	Phone:		
Email:					
Number attendir	าธ	X \$20 eac	ch, total enclosed: \$		

CC# 37142000 CC420 Japanese Cooking





When & Where 10:00 a.m. to 2:00 p.m.

Saturday, June 25

Meet at South Shore Park 2900 South Shore Drive Bay View

Questions?

Call Mary Rogowski at
414.937.2100

Kickball Cookout!

Try something new!

Round up your friends and join us at beautiful South Shore Park in Bay View, 2900 South Shore Drive, for a rollicking game or two of kickball.

After the games, we'll roast hot dogs at our cookout and enjoy the lovely views of Lake Michigan from South Shore Park.

Cost is just \$8 per person!

Any person who needs personal care support needs to have a caregiver attend with them. Caregivers may attend free of charge.

Transportation is "on your own."

Space is limited. Please send your check to MCFI early to reserve your spot!



REGISTER NOW! Deadline is June 20.

Bring or mail this completed form, with check or money order payable to Milwaukee Center For Independence, to:

Milwaukee Center For Independence 2020 W. Wells St, Milwaukee, WI 53233

Facility Name	2:				
Contact Nam	e:				
Street Addres	s:				
City:	State:	Zip:	Phone:		
Email:					
Number attending		X \$8 each	n, total enclosed: \$		

CC# 37142000 CC420 Kickball Cookout

CENTER for the DEAF and HARD of HEARING PRESENTS...



Summer Fun for Kids and Families

MAY

Parents Take a Break:

Ideas and Activities for Taking Care of Yourself

Location: CDHH

Date: Thursday, May 19, 6:00 to 8:00 PM

Enjoy socializing and make-your-own-sub-sandwiches before an informative session led by Deb Gough, Ed. D. on the importance of taking care of yourself in order to be a more effective parent. Door prizes! Donation of \$5

per person is suggested.

ASL II Class

Location: CDHH

Date: Tuesday evenings, May 31 through July 19

Time: 6:00 - 9:00 PM Cost: \$85 per student

If you have completed a beginning sign course at CDHH or elsewhere, this class is for you. You will develop vocabulary and basic conversation skills. Learn more about how to interact with Deaf adults. 8 three-hour

sessions.

ASL I Class

Location: CDHH

Date: Tuesday evenings, May 31 through July 19

Time: 6:00 – 9:00 PM Cost: \$85 per student

If you've been curious about American Sign Language (ASL), here's your chance to learn basic vocabulary, use of expression and fingerspelling. Plus, you'll be introduced to Deaf culture. 8 three-hour sessions.

The Center for the Deaf and Hard of Hearing (CDHH) is located at 3505 N.124th Street, Brookfield (between Capitol and Burleigh)

For more information about any of these events, please call 262-790-1940 (Voice) / 888-742-7651 (TTY) or visit www.cdhh.org.

JUNE

Parent and Child Sign Class, ages 4 to 8

Tuesday 9:30 to 10:30 AM, June 21 through July 26 Fee \$25 for one parent and child; \$10 for additional

Preschool Dramatic Storytelling Group, ages 3 to 5

Wednesdays afternoons June 22 through July 27 Role playing, storytelling, hands-on activities and art projects based on children's stories. An entertaining way to facilitate speech, language and auditory goals and concept development. Enrollment is limited FEE \$145

Youth Sign Class, ages 9 to 14

Tuesdays 1 to 2 PM, June 21 through July 26 Fee \$25

CDHH Family Picnic at Wirth Park in Brookfield

Sunday, June 26 12:30 PM to 3:30 PM

Food, fun and fellowship!

FEE \$5 per person plus food to share.

Hot dogs, hamburgers and sodas will be provided.

AUGUST







Publication Deadlines					
Issue	Paper Copy	Electronic Copy			
January	December 10	December 27			
February	January 10	January 27			
March	February 10	February 27			
April	March 10	March 27			
May	April 10	April 27			
June	May 10	May 27			
July	June 10	June 27			
August	July 10	July 27			
September	August 10	August 27			
October	September 10	September 27			
November	October 10	October 27			
December	November 10	November 27			

Advertising Rates						
Size	1X	3X	6X	12X		
Full Page	\$136	\$369	\$710	\$1,392		
½ Page	\$72	\$195	\$375	\$735		
1/4 Page	\$38	\$103	\$200	\$388		
1/8 Page	\$20	\$54	\$106	\$204		
1/16 Page	\$12	\$33	\$64	\$123		

Advertising Procedure

Please circle the month, in the Publication Deadlines chart, in which you'd like your ad to begin running in Handi-NEWS & NOTES. Please also circle the ad size (i.e., Full Page, ½ Page, ¼ Page, Etc.) and the number of months (i.e., 1X, 3X, 6X, or 12X) you'd like the ad to run.

Please make out a check for the proper amount (i.e., ½ Page ad / 3X = \$103; 1/8 Page ad / 12X = \$204) and mail it along with your ad. Please make your check payable to: *Milwaukee County Treasurer*.

Mail to: Office for Persons with Disabilities, 901 N. 9th Street, Room 307-B, Milwaukee WI 53233.

Ad Details ___ Camera ready ad enclosed ___ Text enclosed, HNN prepare ad ___ Business card enclosed __ Logo enclosed (appropriate size)

Contact Information					
Name:					
Address:					
City:	_ Zip:				
Phone:					
Contact:					

Reach over 7,000 individuals – each month!

Why Advertise To Individuals With Disabilities?

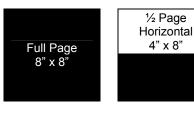
According to the 2000 U.S. Census there are over 48.9 Million Americans with disabilities. This represents 19.4% of the total population of the United States. In other words, nearly 1 in 5 Americans has some sort of disability.

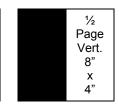
Of the aforementioned individuals, over 950,000 reside in the State of Wisconsin, and of those over 290,000 reside in the metropolitan Milwaukee area.

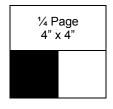
When you advertise to the individuals with disabilities in the metropolitan Milwaukee area you are placing your products/service before individuals with over \$4.4 billion worth of purchasing power on an annual basis.

Why advertise to individuals with disabilities? Because advertising to individuals with disabilities makes good business (dollars and) "cents."

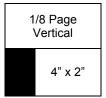
Ad Sizes: (height x width)











1	/16 2" >	Page < 2")

Questions?

If you have any questions, concerns or problems, please contact Handi-NEWS & NOTES. Contact Tim Ochnikowski at 414-278-3930 (Voice) or tochnikowski@milwcnty.com.

May 2004

Handi-NEWS & NOTES Advertising Criteria

- In general, the following policies are meant to protect the interests of Milwaukee County while maximizing the revenues received from compliant advertisers. In no way are these policies meant to deny or in any way limit the rights advertisers have as guaranteed by the First Amendment of the Constitution of the United States.
- II. The following types of advertising are prohibited:
 - A. Advertising that advocates violence, crime and anti-social behavior, or presents violence or crime as erotic, entertaining, amusing or appropriate.
 - B. Advertising that promotes pornography or businesses that traffic in pornography. This applies to advertising X-rated movies.
 - C. Advertising that portrays individuals with characteristics protected under federal law as inferior or contemptible because of those protected characteristics.
 - Advertising that states or implies the endorsement of a product or service by the Commission and/or Handi-NEWS & NOTES.
 - E. Advertising that is obscene (i.e. patently offensive sexual material lacking literary, social, artistic and/or political value, that appeals to the prurient interest of a person of average sensibilities).
 - F. Advertising that is false, misleading, deceptive or relates to an illegal activity.
 - G. Advertising which includes language that is obscene, profane or libelous.
 - H. Advertising that is vulgar or is intended to be disreputable to a person, business or organization.
 - I. Advertising that appears as graffiti, gang signs or symbols, encourages graffiti, or appears to encourage or implies the destruction or marking of property of any sort. Copy and graphics using "graffiti style" art may be deemed acceptable if, in the judgment of Handi-NEWS & NOTES officials, such style art does not imply or appear as destructive, malicious or inappropriate in its context (e.g. the 1993-1994 Neon "Hi" introduction campaign would not be acceptable; the 1994 "Hang Tough" campaign is accepted).
- III. Alcoholic beverage advertising will be accepted; however, the following guidelines are to be followed:

- A. Alcoholic beverage advertising may not exceed 20% of space in any given month.
- All alcoholic beverage advertising accepted must contain a responsible drinking message.
- C. Appropriateness of alcoholic beverage ads will be judged on the way the product is presented. For example, copy or graphics that do not portray responsible use by legal age groups will not be deemed acceptable.
- D. Handi-NEWS & NOTES officials will be the final judge of the appropriateness of alcohol beverage advertising.
- E. At the discretion of Handi-NEWS & NOTES, space may be sold and/or otherwise provided featuring alcoholic beverage brand and/or company when the brand and/or company is a major sponsor of an event. In the latter case, the ad may not purchase encourage and/or consumption of an alcoholic beverage.
- IV. With regard to accepting advertising for tobacco products, the following guidelines are to be followed:
 - A. Tobacco advertising may not exceed 20% of space in any given month.
 - B. Tobacco product advertising must comply with all federal, state, and local requirements dealing with such advertising (e.g. surgeon general's warning).
 - C. Handi-NEWS & NOTES officials will be the final judge of the appropriateness of tobacco product advertising.
 - D. At the discretion of Handi-NEWS & NOTES, space may be sold and/or otherwise provided featuring a tobacco product brand and/or company when the brand and/or company is a major sponsor of an event. In the latter case, the ad may not encourage purchase and/or use of a tobacco product.